

The book was found

The Best Of Brochure Design 11



Synopsis

Brochure design is a perennial in the world of marketing and graphic design, yet it can be challenging to execute successfully. New in paperback, this collection of the world's best brochure design offers hundreds of ideas, pages of inspiration, and armloads of advice for professional graphic designers and students alike. Using a clean, unfussy presentation, *The Best of Brochure Design 11* is a highly visual collection of ideas for everything from choosing type to photo treatments, and everything in between.

Book Information

Series: Best of Brochure Design (Book 11)

Paperback: 224 pages

Publisher: Rockport Publishers; Reprint edition (October 1, 2012)

Language: English

ISBN-10: 1592538266

ISBN-13: 978-1592538263

Product Dimensions: 9 x 0.6 x 11 inches

Shipping Weight: 2 pounds

Average Customer Review: 3.4 out of 5 stars 7 customer reviews

Best Sellers Rank: #709,395 in Books (See Top 100 in Books) #107 in Books > Arts &

Photography > Graphic Design > Commercial > Branding & Logo Design #137 in Books > Arts & Photography > Graphic Design > Commercial > Advertising

Customer Reviews

Kiki Eldridge is a graphic designer and writer. Her previous books include *1000 Bags, Tags, and Labels* (Rockport Publishers, 2006). Kiki lives in Salem, MA

I bought this book simply because of the sale price, but inside that is no much great ideas, I can found some far more creative, stunning brochure designs from Behance, AdsOfTheWorld, DesignTaxi... whatsoever. Few years ago when creative network is not popular, we designers is rely on design books a lot, but now the world is changing, we're able to share, reference and compete in faster way by different creative network sites, the traditional design books can no longer fit our desire, imagine how long does it take to publish a design book, from collecting artworks to printing them, and distribute them, it may take months to doing all this, the informations inside the book was easily out dated. For the traditional design book editor should find the new way to survive, like

release the e-book version, we're very willing to pay for it, and it is more eco-friendly, the price is lower too since no printing cost, that's more sales, and we're easier to access them even when we're outside the studio.

There are some good examples here of great design in brochures but the previous editions in this series of book (Volumes 7-10) were much better. The standard of work has dropped somewhat.

Used to love these books. But #11 has lots of projects I have seen else where. Really nothing new in here. Didn't inspire me at all. Returned it.

There are many books for corporation annual report. I desired a book with more creative products brochure of some international brands. Thanx!

Nice book, full of color and examples of brochure design. The table of contents is incorrect. The first lesson in printing, graphic design, publishing should be proofread!

This book is a great compilation of cool design studios. I think it's great to own as a means of inspiration for the diversity of themes for each design.

Rockport always puts out wonderful design resource books, and this one does not disappoint. Over 200 pages filled with beautiful brochure designs. Of course, they quintessentially contain primarily graphically beautiful spreads which always seem to be very light on actual content, yet they still serve to inspire. This one is a winner in my collection. I always look forward to what Rockport has to offer. The Best of Brochure Design 11

[Download to continue reading...](#)

The Best of Brochure Design 11 DELAWARE WATER GAP /NATIONAL PARK SERVICE
/ILLUSTRATED FOLDOUT BROCHURE+++ PRO FOOTBALL HALL OF FAME CANTON, OHIO
BROCHURE /PHOTOS /DETAILS & DIRECTION MAP THE NEW SANDALS LA SOURCE
GRENADA BROCHURE /ALL-INCLUSIVE /PHOTOS & DETAILS /WOW SANDALS RESORTS IN
MONTEGO BAY JAMAICA BROCHURE /ROYAL CARIBBEAN /CARLYLE /MOBAY THE
OFFICIAL TRAIL & PUB GUIDE /BRIDGEWATER CORNERS, VERMONT /FOLDOUT
BROCHURE MOUNT RAINIER NATIONAL PARK WASHINGTON /GORGEOUS FOLDOUT
BROCHURE AND MAP+++++++ NORTH CASCADES NATIONAL PARK WASHINGTON

/GORGEOUS FOLDOUT BROCHURE AND MAP+++++++ Graphic Design Success: Over 100
Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump
Start Your Success (graphic ... graphic design beginner, design skills) Design, When Everybody
Designs: An Introduction to Design for Social Innovation (Design Thinking, Design Theory) Best
Magazine Design Spd Annual: 29th Publication Design (Society of Publication Designers'
Publication Design Annual) (v. 29) Best of the Best from Louisiana 2: Selected Recipes from
Louisiana's Favorite Cookbooks (Best of the Best from Louisiana II) Best of the Best from Hawaii:
Selected Recipes from Hawaii's Favorite Cookbooks (Best of the Best State Cookbook) Best of the
Best from Hawaii Cookbook: Selected Recipes from Hawaii's Favorite Cookbooks (Best of the Best
State Cookbooks) Best of the Best from Michigan Cookbook: Selected Recipes from Michigan's
Favorite Cookbooks (Best of the Best Cookbook) Best of the Best from Alaska Cookbook: Selected
Recipes from Alaska's Favorite Cookbooks (Best of the Best Cookbook Series) Best of the Best
from New Mexico Cookbook: Selected Recipes from New Mexico's Favorite Cookbooks (Best of the
Best Cookbook) Best of the Best from Big Sky Cookbook: Selected Recipes from the Favorite
Cookbooks of Montana and Wyoming (Best of the Best Cookbook Series) Best Monologues from
The Best American Short Plays, Volume Three (Best Monologues from the Best American Short
Plays) Universal Principles of Design, Revised and Updated: 125 Ways to Enhance Usability,
Influence Perception, Increase Appeal, Make Better Design Decisions, and Teach through Design

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)